



Media Release

AWESOME artist in Spotlight...

18 November 2010

Western Australian artist Louise Snook is one of a handful of artists featured in the *2010 AWESOME International Arts Festival for Bright Young Things*, kicking off this weekend.

Chosen as the 2010 lead artist for AWESOME's regional program, *Creative Challenge*, Louise led a team of twenty artists from all over the country in delivering her 'HOME GROUND' concept to the young people of ten regional and remote Western Australian communities.

'HOME GROUND' challenged an inspired the young people of each community to explore their ideas of 'home' and create an artwork to reflect this. The young participants worked with artists-in-residence to two weeks in each community to create films, animations, visual artworks, sound stories, sculptures and much more, offering a unique insight into the lives and identity of regional WA's young people.

Inspired after a research trip to Mongolia where she lived in a nomadic felted yurt, Louise wanted to offer the young people of Western Australia the opportunity to think about their own home, their community and different homes around the world.

"The young people and artists embarked on a creative adventure together, where they explored ideas of home, their dream home, the environment and how a home can reflect the people who live there," said Ms Snook.

"We discovered the different kinds of homes that people live in throughout the world and created contemporary artworks that offer experiences particular to each regional community and highlight the unique cultural and environmental landscape," she said.

The artworks created were celebrated and displayed in each local community before travelling to Perth to be included in the 'HOME GROUND' Installation at one40william in the Perth CBD as part of the *2010 AWESOME Festival*.

The *AWESOME Festival* runs 19 – 28 November and is a must see-do-experience event! Most events are free and are suitable for the young and the young at heart. For more information on the full program visit www.awesomearts.com or call (08) 9328 9600

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For more information, artist interviews and photographs please contact:

Tegan Thorogood
Communications & Marketing Manager
AWESOME Arts

Tel: 0408 087 550
Email: tegan@awesomearts.com
Web: www.awesomearts.com



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