



## **2011 CREATIVE CHALLENGE - Call for contemporary art proposals**

AWESOME Arts Australia Ltd (AWESOME) invites contemporary artists to submit contemporary art proposals for the **2011 Creative Challenge** to be held in 10 remote and regional West Australian communities.

The **Creative Challenge** is a two-week artist-in-residence program that uses creativity to celebrate the rich social, cultural and environmental diversity of Western Australia. This program encourages young people to appreciate and understand their individual and collective identity by exploring and expressing the uniqueness of their local community. Being process-driven, it engages the young people in creative research, skill sharing and concept development to create and present artworks that represent and communicate these ideas of place and identity.

AWESOME's target audience is aged 6 – 16 years and most residencies occur within schools. We are looking for contemporary art proposals in all fields including but not limited to performance/visual art/new media/dance or hybrid art. Take a look past Creative Challenge projects, please visit the archives at AWESOME's website: <http://www.awesomearts.com/challenge/archives>.

The artist with the successful contemporary art proposal will be the Lead Artist for the 2011 Creative Challenge. The role includes:

- Design, implementation and creative leadership of the 2011 Creative Challenge;
- Direct training of residency artists to deliver the 2011 Creative Challenge;
- Attend at least one regional residency of two weeks duration;
- Work with the Community Development Manager towards the design and creation of an exhibition outcome for the 2011 Creative Challenge to be featured at the 2011 AWESOME International Festival for Bright Young Things held in the Perth CBD.

### **To submit your proposal, please outline your project to:**

- Describe the audience's experience of your performance/installation/visual art/new media work (1 page max).
- Tell us how you define contemporary performance/visual art and how your proposed work is representative of this (1 page max).
- Tell us how young people can make the project their own.
- Your work does not need to be designed specifically for children or young people. However, it must appeal to and engage them. Tell us how you think your proposed work appeals to and engages children and/or young people? (1 page max).
- Provide conceptual or actual image of your work. If the work already exists, include whatever documentation and critical responses you think represents it.

**Email your proposal to Li-anne Carroll, Community Development Manager by 5pm on 29 January 2010 to [li-anne@awesomearts.com](mailto:li-anne@awesomearts.com).**

